



# 2012

## **Moraine Parks & Recreation Department: 2012 Annual Report**



Moraine Parks and Recreation

Division Staff

City of Moraine

February 1, 2012



## **Letter from the Director....**

I am proud to present the 2012 Moraine Parks & Recreation Division Annual Report. This report highlights most of our accomplishments from the past year.

None of these programs could have been accomplished without the hard work of our dedicated full-time, part-time, and seasonal staff, cooperation and assistance with other City of Moraine departments and partnerships with local businesses, schools, organizations, and community volunteers.

Sincerely,

*Dave Miller, CPRP*

Dave Miller, CPRP

Director of Parks & Recreation

## **2012 Improvements and Initiatives**

### **Lehigh Park Shelter House**

2012 brought the addition of a small shelter house to Lehigh Park. Lehigh Park was remodeled in 2010 through the assistance of the NatureWorks program. In 2010, the dated playground structure was removed and replaced with a safer, more modern structure, though the park was still missing a needed shelter house and that's where the CDBG grant program stepped in. It provided the funds to complete this project. The new wooden shelter house was constructed in the fall of 2012 and will be utilized for the Summer Lunch Program and community events. It is a great addition available to those utilizing Lehigh Park.

### **The Let's Play Grant & Deer Meadow Park**

Thanks to Dr. Pepper/Snapple and our other generous donors, the Deer Meadow Playground Project has come to a conclusion and a great new playground has been added to Deer Meadow Park. Over a period of 18 months, City of Moraine staff and the Outdoor Planning



Committee coordinated the fundraising, design, and volunteer recruitment for the operational needs of this project. The project was completed by an all volunteer build in August of 2012.

Over 25 area community members donated their time to construct the playspace on August 22<sup>nd</sup>. Resident volunteers included: John Shady, Sandy and Chris Tacket, Sue Ramy, Curtis Reiglesperger, Karen and Joseph Garvey, Thomas Doakes, Lexi Doakes, and Reverend Doug Saunders; Wal-Mart & Councilman McGuire provided refreshments. The following Council members volunteered their time: Ora Allen, Dana Bonfield, and Jim McGuire, as well as the following City staff: Anthony Trick, Toby Matheney, Gary Rettig, Dave and Rosie Miller, Ron Elter, Chris and Melissa Hall, Kim and Todd Wallace, Aaron Vietor, Penny Tincher, Beth Holmes, Julie and Chris Hoffman, Grace Neal, and Tiffany Osgood.

Funds for this project were raised by both the Moraine Foundation and granted through the Dr. Pepper/Snapple “Let’s Play Foundation”. The “Let’s Play Foundation” awarded \$20,000 toward the purchase of the playground system; Moraine Parks and Recreation qualified for this grant as a one of the recipients of the 2011 Playful City Award. The remaining funds were raised from generous sponsors.

A big thank you to our sponsors: KaBoom, Dr. Pepper/Snapple, Waste Management, Rush Transportation, the Remnant Room, McGohan Brabender, Lowe’s Home Improvement, Wal-Mart, the Miller Family, Ms. Ora Allen, the Rabe-Hoffman Family, My Direct Network, Miller-Valentine, Snider Brick & Block, and the Moraine Rotary.

The playground is completed and ready for the community to enjoy. Moraine Parks and Recreation could not have completed this project without the support of the community and many great community volunteers. Deer Meadow Park now offers many benefits: use of the shelter houses, the skate park, the lake, the fishing dock, and the new Deer Meadow Playground.

### **“Curby’s Cardinal Nest”, Taylor Park Play System**



“Curby’s Cardinal Nest” playground system was constructed at Taylor Park in 2012. The former Taylor play system was aged and in dire need of repair. Through a grant from the Montgomery County Solid Waste District, a new environmentally friendly system was installed. This new structure was constructed by the City of Moraine Streets and Parks division staff. The

new playground system, named “Curby’s Cardinal Nest” in honor of the Montgomery County Solid Waste District’s mascot “Curby the Cardinal”, is made from 100% recycled content. It is over 60,000 milk crates formed into strong wood-like material. The park also has been filled with benches, trash cans, recycling containers, and a bike rack all made from recycled material. Taylor Park is the first park to go “green” in the City of Moraine. In the coming years, many



more of Moraine's great parks will be environmentally constructed. The City of Moraine invites all residents to do their part to keep Moraine Parks green by making sure to utilize trash, recycling, and ash containers.

#### **Afterschool Snack Program Grant**

The Ohio Department of Education provides reimbursing funds to the City of Moraine to provide a daily nutritious snack to every child in both of our afterschool programs. In 2012, over 11,235 snacks were served to children in these programs. This is a 25% increase over the number of snacks served in 2011.

#### **Summer Lunch Program Grant**

In 2012, the Summer Lunch Program served over 3,759 lunches to area youth at a minimal cost to the City of Moraine. This program is a partnership between the Ohio Department of Education's Summer Lunch program and the City of Moraine. 2012 marked the eighth year of MPR's participation in this grant.

#### **Deer Meadow Park Skatepark Improvements**

Several additional components were added to the skatepark, such as ramps and parking bumper blocks to improve the flow of the skate park. Local businesses and a local skate shop donated supplies and funding and a group of volunteer adults completed the construction work. Due to the additions and word of mouth publicity, the skatepark now welcomes patrons from the tri-state area.



#### **Military Brick Sales**

Engraved bricks are sold to honor current or former veterans. The bricks are added to the pathway in front of the Moraine All Veterans Memorial. The veterans whose names are on the bricks are recognized at either the Memorial Day or the Veteran's Day event. Thanks to Aaron

Vietor and the Street Division, the brick pathway was realigned this year. Eleven additional bricks were dedicated in 2012 bringing the total number of engraved bricks in the pathway to 220.

## **Moraine Parks and Recreation Programming**

### **GCC Afterschool Program**

2012 marked the ninth year of the GCC afterschool program. This program, which is free to all Moraine residents, provides children a safe place to do homework, be involved in asset building activities, and have about an hour of supervised recreation time while moms and dads are at work.

### **Summer Day Camps**

2012 was another busy year at our City Day Camps. Summer Day Camp hosted 342 youth in our 8-week traditional Day Camps, providing all day service with before care and after care for working parents. Our Summer Day Camp is a registered camp with The Dept. of Family Services. The weekly themed camps went on field trips, had numerous guest speakers, and stayed busy with age-appropriate activities and educational games throughout the day.

### **Summer Playground Program**

The Moraine Summer Playground Program provided activities to youth throughout Moraine at local neighborhood parks. Parks and Recreation staff traveled to several of the parks to lead games and do crafts with children.

### **Frank Nicholas Before and Aftercare Program**

The Frank Nicholas Before and Aftercare program completed its eighth year of programming in 2012. This program provides a needed service to the children of Frank Nicholas School; giving them a safe place for homework help, recreation, and social skill development. In 2012, over 80 children were enrolled daily in this program.

### **Garden Plot Program**

All 78 garden plots were rented in 2012 by 39 different patrons. A total of \$815 in revenue from plot rental fees was received. The Street Division installed a large tank so that participants could access water. After a great start, most of the crops were challenged by mid-summer due to the draught and hot weather. A newspaper article was written about one participant that successfully planted and harvested peanuts.

### **Senior Citizen Nutrition Program**

The Senior Nutrition Program held Monday through Friday at the Gerhardt Civic Center continued in 2012. This program provided by the Senior Resource Connection, sends nutritious meals daily to the Center. There over 15 -20 seniors that participate every day. After lunch they play cards, enjoy a game of pool, and have some time for fellowship. In 2012, 3,154 meals were served to seniors participating in this program. Over 175,000 meals have been served since the program began in September 1984.

### **Adult & Youth Volleyball Leagues**

The City of Moraine offers Adult and Youth Volleyball leagues twice a year in Winter and Fall. In 2012, Adult Co-ed Volleyball hosted 16 teams and over 175 participants. Over 30 youth enjoyed the Youth Volleyball league, learning many skills such as serving, bumping, setting, and spiking.

### **Adult Softball Leagues**

The City of Moraine has offered Adult softball for many, many years and this year hosted four teams in a Spring Summer League. Over 60 participants enjoyed this sport at Frank Nicholas ballfields.

### **MWCLLB**

The Parks and Recreation department provided some services and collaborated with the Moraine West Carrollton Little League once again in 2012. Moraine West Carrollton Little League hosts teams in all ages up to 18 years of age. In 2012, MWCLL had 24 teams with over 300 youth participating.

### **WCMBA**

West Carrollton Moraine Basketball Association uses the Payne Recreation Center for many home games and practices for select travel teams in the league. The Payne Recreation Center hosted games on Saturday mornings, Sunday night, Monday nights, and Wednesday nights. The leagues hosted games for teams from surrounding communities and brought in over 200 people per day from all over the Miami Valley.

### **Television Shows**

The Department participated in 17 television shows in 2012. Director of Parks & Recreation Dave Miller hosted “Let’s Talk Moraine”, the live monthly show that gives Moraine residents the opportunity to call in and talk to City of Moraine council or staff on a variety of municipal topics. New for 2012, three of the live shows were changed to an “On the Road” format where cameras would follow a city staff during a regular work day. Aaron Vietor produced, filmed, and edited the “On the Road” shows while Miami Valley Communications Council produced the other shows. Dave Miller and Police Division Administrative Secretary Kendra Bryant hosted five “Profile: Moraine” shows which featured Moraine businesses and events. Aaron Vietor also produced several TV shows of department special events such as the Memorial Day and Veteran’s Day special events and the Independence Day Celebration. All City of Moraine shows are aired on MVCC Government Access Channel 6.

### **Beautification Awards:**

Adding to the quality of life in Moraine, the following four beautification programs encourage residents to take pride in the appearance of their community. In 2012, over 150 residents or businesses received beautification awards.

**Christmas Light Decoration:** Given to those with outstanding Christmas light displays or scenes.

**Summer Neighborhood Beautification:** Given to those who enhance the appearance of their home, business or property through flower plantings, landscaping or overall upgrades and improvements.



**Moraine Spirit Award:** Given to those that show their patriotism through flags and other patriotic decorations.

**Halloween Decoration Contest:** Given to those who show outstanding Halloween decorations or scenes.



**Slash Moraine Haunted Attraction:**

2012 was another successful year for Slash Moraine. This season, over 1500 visitors passed through the attractions gates. With the help of more than 75 volunteer actors, 10 volunteer area designers/building specialists, the Streets and Parks Departments, the Building Maintenance Departments and all the MPR staff this year was an amazing success. The 2012 season of Slash Moraine also marks the third consecutive season Slash Moraine has covered its own expenses and generated positive income for the division.

## **MPRD Partnerships**

**Partnership with Moraine Rotary Club**

The Moraine Rotary Club meets every Wednesday at 7:00 am at the Payne Recreation Center. Moraine Rotary is the only service club in Moraine. The department assists in many of the Rotary community service projects such as the police/fire appreciation lunch, collecting used eyeglasses for the One Sight project, collecting old cell phones for Project Congo and sponsoring a Student of the Month. Moraine Rotary has donated to the Deer Meadow Park Playground Project, assisted in the pre-Independence Day 5K Run, and donated to the Christmas Smiles Program.



### **West Carrollton Afterprom**

The high school afterprom has been held at the Payne Recreation Center for over a decade. Moraine City Council supports having a safe, alcohol-free event for local teenagers and provides the PRC for no fee. Parent volunteers, city staff, and teachers oversee the event which consists of inflatables, games, food, decorations, music, photo booths, and fun. The night concludes with a raffle drawing.

### **Slash Moraine Collaboration with Montgomery County Solid Waste:**

In 2012, Slash Moraine staff continued their collaboration McMurf. Slash Moraine is constructed using approximately \$9,000 worth of recycled and reused materials, which are donated by local businesses and individuals to the Montgomery County Material Reuse Facility (McMRF). McMRF collects and warehouses unwanted, yet reusable, materials from individuals and businesses, which are then redistributed to local nonprofit organizations.

Slash Moraine staff visit McMRF on a regular basis to collect building supplies, paint, and props such as medical gurneys, large shipping crates, and light boxes. These items are used to build and decorate scenes at Slash Moraine, which helps keep operating costs at a minimum.

Slash Moraine has been a signature local Halloween attraction for five years, and is designed entirely by volunteers.

### **GCC Youth Garden:**



A new initiative by the GCC staff was a youth garden in 2012. The garden was the idea of GCC staff Karen Lane, Doug Lane, and Pam Borden, and Nick Clements of the Children's Hunger Alliance. This garden was tended all summer long by the GCC youth and the program staff. The garden provided not only an additional activity for GCC kids, but a real lesson in organic gardening and where food comes from. All garden supplies were donated by the Dayton Mall Lowe's and Moraine Senior Club

members Arlene and Clayton Fields. The crop included corn, beans, tomatoes, fresh herbs, and

peppers. So many benefited from this year's garden; fresh produce was available daily to the summer lunch program and senior nutrition program, and produce was sent home with children who helped to maintain the garden. GCC staff is already planning the 2013 Youth Garden; due to last year's success, they feel they will need to expand.

### **Bob Rosencrans Community Halloween Party:**

After a one year absence due to the economic situation, a group of Moraine residents, spearheaded by Teri Murphy and Shirley Whitt, collected monetary donations from dozens of people and businesses to fund the return of the annual Community Halloween Party in memory of former Moraine Mayor Bob Rosencrans. The post-Beggars Night event, held outside at Wax Park, was brought indoors to the PRC Basketball gym and featured free hot dogs, chips, candy, music, and a costume contest.

### **Pirate Pack Program**

Pirate Packs' "Food to Go" is a new organization that provides food on the weekend to children in danger of going hungry. The organization is made up of a committee of local citizens. With the help of volunteers and donors, Pirate Packs has provided weekend meals for 40 children at Frank Nicholas Elementary School since February of 2012. The City of Moraine has given permission for Pirate Packs to store and prepare the weekend packs at the Splash Moraine Waterpark Concession Stand.

### **Pancakes with Prancer:**

Pancakes with Prancer event was the most highly attended Christmas event of 2012. With performances by both the Gerhardt Civic Center and the Frank Nicholas Aftercare program students, over \$600 was raised for the Christmas Smiles program. Breakfast was served, crafts were made, and Santa was there, all thanks to the work of so many volunteers that were willing to give their time to help raise funds for Christmas Smiles and spread some holiday cheer.



### **Frank Nicholas Elementary School Play System**

The department collaborated with the school to receive a grant for a new play system for the school playground. Superintendent Julie Hoffman co-wrote the grant and the Moraine Street division assisted with the removal of old equipment and installation of the new play system.

### **Vigor Crossfit 5K Warrior Run**



The department cooperated with a local fitness company to administer a 5K Run on October 6th. The course began and ended at the PRC. Nearly 90 runners participated. All proceeds (over \$2,500) benefitted the Wounded Warrior Project which supports the needs of injured service members.

### **Business Sponsorship Program**

With the decline in the City budget and the desire to continue several large-scale special events and programs, the division created a business sponsorship book with the goal of seeking monetary or in-kind service donations and building City-business partnerships. The program was successful as many individuals and businesses donated to the following events: Deer Meadow Park Play System, Buy-a-Boom Fireworks display, Independence Day Special Event, Pre-Boom Bash 5K Run, and the Community Halloween Party in memory of Robert Rosencrans. Nearly \$8,000 overall was donated to the programs.

### **Moraine Meadows Elementary School Class Photos**

After several years of trying, Kettering Schools agreed to loan to MPRD the class photos display from 1960 through 2008 that was previously displayed at the now closed Moraine Meadows Elementary School. The historical display is now erected in the Moraine Civic Center Game Room and is very popular.

### **National Bike Week**

The Remnant Room partnered with MPRD for the May National Bike Week event. Remnant Room Manager Mike Daugherty donated a boys BMX bicycle which was raffled off for free during the week. Mike also accompanied staff and participants on the 10 mile bike ride from the PRC along Main Street to the Great Miami River Recreational Trail. The Remnant Room is located on South Dixie Drive, behind Frisch's.

### **PRC Memberships:**

In 2012, the PRC sold 1,166 new passes and renewed 801 passes for a total of 1,967 passes sold. Counting the Silver Sneakers Program passes, the PRC sports over 2,100 paid memberships totaling over \$73,000 in membership sales in 2012.

## **Department Recognitions**



### **Playful City USA Award**

In 2012, the City of Moraine was awarded the Playful City USA award, by the KaBoom Foundation. This award recognizes 150 cities in the county for their efforts in promoting outdoor play and youth fitness. The City of Moraine is one of two cities in the state of Ohio to receive this award. To celebrate the award, the Parks and Recreation Division hosted the “Day of Play: Explore Your Neighborhood Park”, on September 22<sup>nd</sup>. “Buzz Lightyear” and over 100 children and parents got out into our parks that day to celebrate all the great parks Moraine has for its families.

### **Education Achievement**

Recreation Superintendent Julie Ann Hoffman graduated with her Masters Degree in Public Administration from Wright State University in June of 2012.

### **MWCLLB Appreciation Award**

The department was awarded an appreciation plaque from Moraine-West Carrollton Little League Baseball Association for our years of dedicated support and commitment to helping the youth baseball and softball program.

### **South Community Inc. Partnership Award**

The department received a plaque for partnering with South Community Inc. to allow many of their clients to work out at the PRC fitness areas on a weekly basis. Due to the supervised workouts, the clients lost a large amount of weight and showed many health related benefits.

## **PRC Revenue and Attendance Highlights**

In 2012, Moraine Parks and Recreation continued to provide the community with quality recreation programs. The following section of tables and charts outlines just some of the Division's highlights in 2012:

**Table 1A**                                      **2012 Building Attendance Counts**

Facility	2012 Visit Count
<b>GCC Game Room Only:</b>	4,983
<b>GCC Building Attendance for 2012 (est.):</b>	26,182
<b>PRC Visits*</b>	39,782
<b>PRC Rental Attendance</b>	47,520
<b>PRC Silver Sneakers</b>	2,300
<b>Total</b>	120,767

\*Includes check ins and POS daily visits only



**Table 1B                      2012 Moraine Parks and Recreation Special Events & Class Attendance**

<b>Program/Event</b>	<b>Attendance Count</b>	<b>Program/Event</b>	<b>Attendance Count</b>
Slash	1443	Amateur Youth & Teen Talent Show Youth Acts	11
Easter Egg Hunt	500	NFL Punt, Pass & Kick Competition	11
Breakfast with Bunny	178	Zumba-a-thon	45
Pancakes with Prancer	300	Halloween Flashlight Candy Hunts	75
Teen Dances	75	Moraine All Veterans Memorial	100
Day of Play	75	National Make-A-Difference Day	10
Deer Meadow Build Day	50	Annual Pumpkin Carving contest	6
Quilting	26	Community Halloween Party	325
Frank Nicholas Before and Aftercare	14,400	Halloween Costume Contests	150
GCC Afterschool	2,400	Gospel Singing Benefit	200
Homeschool Fitness	648	Thanksgiving Day Aerobics Blowout	40
Joy of Painting	15	Christmas Tree Lighting Ceremony	150
Aerobic/Fitness	22,000	Softball Leagues	60
Martial Arts	200	Volleyball Leagues	205
Parents Night Out	360	Christmas Smiles	296
Country Jam Session	4,000	Subtotal	1684
Photography Contests	22	<b>Grand Total</b>	<b>62,453</b>
Moraine Home Improvement Fair	500		
Arbor Day Coloring Contest	60		
Flashlight Easter Egg Hunts	375		
National Turn Off TV Week	75		
Dayton Autism 5K	625		
Great American Cleanup	17		
Health Fair & Camp Expo	150		
Global Youth Service Day	10		
National Bike Week Activities	15		
Fishing Derby's	200		
Independence Day	12,000		
Amateur Youth & Teen Talent Show Attendance	50		
Subtotal	60769		

Table 2A

**Summary total of funds received by Moraine Parks and Recreation in grants, fundraising incentives, and in-kind services for 2012**

<b>Project</b>	<b>Funds</b>	<b>Funding Source</b>
<b>Taylor Park Rebuild:</b>	\$22,500	Montgomery County Solid Waste
<b>Deer Meadow Park Playground</b>	\$20,000	The “Let’s Play Foundation”
	\$4,601	The Moraine Foundation (private donations)
<b>The CACFP Snack Program</b>	\$8,703.78	Ohio Department of Education
<b>The Summer Lunch Program</b>	\$14,703.42	Ohio Department of Education
<b>Lehigh Park Shelter</b>	\$10,000.00	CDBG Grant
<b>Beautification Grant</b>	\$250.00	Montgomery County Solid Waste
<b>Military Brick Sales</b>	\$600.00	Private Donations
<b>Frank Nicholas Collaboration</b>	\$35,000	Contract Service Agreement
<b>Youth Garden Project</b>	\$250.00	Lowe’s (Supply Donation)
<b>Slash Moraine</b>	\$150.00	The Remnant Room (In-Kind Services)
<b>Slash Moraine</b>	\$500.00	JTJ Plumbing (In-Kind Services & Supplies)
<b>Slash Moraine</b>	\$350.00	Lowe’s (Supply Donation)
<b>Slash Moraine</b>	\$500.00	Capital Electric (In Kind Services)
<b>Slash Moraine</b>	\$200.00	Domino’s Pizza, Sonic, Hilton Garden (Food/Prizes for Actors)
<b>Slash Moraine</b>	\$200.00	Dairy Queen, The Rave Movie Theater
<b>Slash Moraine</b>	\$100.00	Sandy’s Towing (In-Kind Services)
<b>Slash Moraine</b>	\$9,000.00	McMRF Collaboration (Supply Donation)
<b>National Bike Week</b>	\$100.00	The Remnant Room (bicycle)
<b>Pre-Boom Bash 5K Run</b>	\$250.00	Kevin Thomas
<b>Total</b>	<b>\$113,255</b>	

**Table 2B****2012 Parks and Recreation Facility Rentals**

<b>Facility</b>	<b>2012 Rental Count</b>
<b>GCC Rooms:</b>	<b>589</b>
<b>GCC Birthday Party:</b>	<b>30</b>
<b>PRC Rooms:</b>	<b>755</b>
<b>PRC Birthday Parties: (Gm. Room, Teen &amp; Elm.)</b>	<b>142</b>
<b>Portable Stage Rentals:</b>	<b>2</b>
<b>Shelter House Rentals:</b>	<b>132</b>
<b>Total rental income for the department for 2012</b>	<b>\$80,514.00</b>

\* Does not include rooms used by Parks and Recreation programming, such as day camps, nutrition, afterschool programs, and/or special events.

**Table 3A****Income from Moraine Parks and Recreation Programming**

<b>Income Type</b>	<b>Fees</b>
<b>PRC Membership</b>	<b>\$73,019.98</b>
<b>PRC Daily Drop In Fees</b>	<b>\$10,207.00</b>
<b>Independency Day Events</b>	<b>\$1,201.40</b>
<b>GCC Rental Revenue</b>	<b>\$26,656.00</b>
<b>GCC Class/Event Revenue</b>	<b>\$1,065.00</b>
<b>Slash! Moraine Admissions</b>	<b>\$8,763.37</b>
<b>PRC Room Rental Revenue</b>	<b>\$51,670.50</b>
<b>PRC Class Fee Revenue</b>	<b>\$3,470.00</b>
<b>PRC Department Special Events</b>	<b>\$19,746.50</b>
	<b>\$195,799.75</b>

**Table 3B**

**2012 Income Percentages from Moraine Parks and Recreation Fees**

