



2011 Report





Letter From The Director....

I am proud to present the 2011 Moraine Parks & Recreation Division Annual Report. This report highlights our many accomplishments for the past year.

None of these programs could have been accomplished without the hard work of our dedicated full-time, part-time and seasonal staff, frequent assistance and cooperation with other City of Moraine departments/divisions, partnerships with local businesses, schools, organizations and community volunteers.

Sincerely,

Dave Miller, CPRP Director of Parks & Recreation

2011 Improvements and Initiatives



Payne Recreation Center

With 2011 Capital Improvement Budget funding, the PRC was able to upgrade the cardio room by purchasing two new treadmills and two recumbent bikes. The old upstairs nursery was converted into the new Cardio Theater Room with first run movies shown on the big screen television while patrons worked out in a darkened room on the treadmills, bikes, elliptical, stair climber or rowing machine.

Gerhardt Civic Center

With 2011 capital funding, the GCC was able to purchase 20 new tables and 100 new chairs for our meeting spaces. This equipment is being used to boost the seating capacity of the centers largest room, the commons. The Commons is the most popular rental space at the center and helps to provide the majority of the Center's rental revenue.

Lehigh Park Play System: Lehigh Park located in the Haverstick Plat received a major face lift in 2011. The original Playground system which was constructed in the early 1990's had outlived its usefulness and safety. Through the NatureWorks grant from the Ohio Department of Natural Resources (ODNR), and a partnership between the Streets/Parks Maintenance Division and the Parks and Recreation Division a new playground system was installed in the early summer. This \$20,928 grant from ODNR paid for all the equipment and much of the installation supplies. This playground is now the second in two years to receive a facelift due to grant funding, procured by the Parks and Recreation Division. In 2012 look for two new playgrounds to be remodeled in the City to be unveiled.

The Kaboom Grant: The KaBoom Foundation and The Lets Play Foundation awarded the City of Moraine with a \$20,000 grant to build a playground at Deer Meadow Park. Staff and our volunteer committees are currently working hard to get things in place to break ground for this new playground in early summer 2012. This new system will make Deer Meadow park more family friendly and give the children of Moraine a new safe place to play at the Lake. If you are interested in taking part in the building committee, assisting in raising matching funds, or would be interested in helping us build the playground in August please contact Julie Hoffman for more information.

<u>Afterschool Snack Program Grant</u>: The Ohio Department of Education provides reimbursing funds, to the City of Moraine to provide a daily nutritious snack to every child in both of our afterschool programs. In 2011, over 8,000 snacks were served to our children, in these programs.

This is the eight year of the City of Moraine Parks and Recreation Division's, participation in this grant program.

Summer Lunch Program Grant: In 2011, the Summer Lunch Program served over 4,259 lunches to area youth at a minimal cost to the City of Moraine. This program is a partnership between the Ohio Department of Education's Summer Lunch program and the City of Moraine. 2011 marked the seventh year of MPR's participation in this grant.

Business Sponsorship Booklet: With the decline in the city budget and the need to continue several large scale special events and programs, the division created a business sponsorship book with the goal of seeking monetary or in-kind service donations and building city-business partnerships. The first year was successful as Waste Management, Prime Time Party Rental and Randd Associates helped fund major events such as the July 4th fireworks and entertainment, the 911 Motorcycle Poker run event and the community Easter Egg Hunt. Other businesses donated towards smaller special events. An expanded second edition of the Business Sponsorship and Wish Book was approved in the late fall of 2011 for 2012 business solicitations.

Deer Meadow Park Skatepark Improvements: A group of adult skateboarders contacted the department in the spring. Since the Moraine Skatepark was one of their favorite skateparks in the Miami Valley they asked to obtain approval and build several supplemental ramps and additions to improve the overall flow of the park. Through fund raising and donations of labor and materials, the group has added some perimeter ramps and interior skill apparatus pieces. The group monitors the park, picks up trash and advises the division of any graffiti or damage.

<u>Montgomery County Beautification Grant</u>: The division received a 2011 Keep Montgomery County Beautiful beautification grant for \$250 through the county Solid Waste District. The grant was to purchase flowers and grasses for a flower bed along the bike path near the entrance to Wax Park. The goal was to beautify the bike path and make it more scenic. The Street Division supported the project by digging up the bed and planting the flowers. Several staff and teens helped maintain weed control.

Ora Everetts Park Wiffleball Field: As part of the Montgomery County Community Development Block Grant, a wiffleball field for teens and adults was erected at Ora Everetts Park just south of the Moraine Civic Center. The field will be used by shelter house rentals, neighborhood kids and seasonal leagues.

<u>*Tree Donation Program:*</u> This new program is designed for individuals or organizations to commemorate a person or event by planting a tree in one of the city parks. Three types of trees and two sizes of trees can be specified. A name plate will be placed near the tree naming the honored individual or event.

Military Brick Sales: Engraved bricks may be purchased to honor a past or present veteran which will be placed at the Moraine All Veterans Memorial in front of the Municipal Building. Counting the bricks added in 2011 a total of 217 engraved brick adorn the pathway.

Park Bench Sales: This new program is designed to commemorate a loved one by having a park bench placed in a city park or along the bike path.

Program Highlights



<u>GCC Afterschool Program</u>: 2011 marked the eighth year of the GCC afterschool program. This program, which is free to all Moraine residents, provides children a safe place to do homework, be involved in asset building activities, and have about an hour of supervised recreation time, while Moms and Dads are at work. This program currently is full with 25 enrolled participants.

<u>Summer Day Camp</u>: The summer day camps were held at the Gerhardt Civic Center for eight weeks from mid-June to early August. Over 45 children per week participated with activities including crafts, indoor and outdoor games, creative play, bus trips, free summer lunch program and other activities. A second day camp was offered through Frank Nicholas Elementary School were an average of 20 children per week participated.

<u>Summer Playground Program</u>: In 2011, the summer playground program got a major format change. In an effort to serve the most children possible, staff rotated their time between four different parks (Lehigh, Taylor, Fire Station #30, CF Holliday), during this eight week program. After lunch or snack was provided at that site, staff then spent one hour per site providing activities to the children in that neighborhood. One of the biggest highlights of the program was MPR staffs partnership with the Moraine Fire Division. Daily, fire division staff came out to eat snack, play games and get to know the children participating in the program at Station #30.

Frank Nicholas Before and Aftercare Program: The Frank Nicholas Before and Aftercare program completes its seventh year of programming in 2011. This program provides a needed service to the children of Frank Nicholas School; giving them a safe place for homework help, recreation and social skill development. In 2011, over 70 children were enrolled daily in this program.

Garden Plot Program: The division rents 78 garden plots located at the corner of Dorf Drive and Vance Road. Participants plow, plant and harvest their own crops. Revenue from the plot rent covers the cost of stakes, string, plowing preparation and staff time.

Moraine Senior Citizens Club: The Moraine Senior Citizen Club has over 200 members and meets every Wednesday from 11:00 a.m. to 2:00 p.m. at the Gerhardt Civic Center. Activities include food, refreshments, card playing, billiards, bingo, free blood pressure screenings and periodic bus trips.

<u>Senior Citizen Nutrition Program</u>: The Senior Nutrition Program held Monday Through Friday at the Gerhardt Civic Center continued in 2011. This program provided by the Senior Resource Connection, sends nutritious meals daily to the Center. There over 15 Senior's participate

everyday. After lunch they play cards, enjoy a game of pool and some time for fellowship. In 2011, over 3,000 meals were served to seniors participating in this program.

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<u>Adult Volleyball Leagues</u>: Offered in the Winter and Fall. These leagues had 19 teams and over 200 participants.

<u>Youth Volleyball Leagues</u>: Offered in the Winter and Fall with over 50 youth participating in the weekly sessions.

Adult Softball Leagues: Offered in the Spring and Fall with 9 teams and over 135 players.

<u>Youth Volleyball Camp</u>: This one day camp was a huge success with a low student/staff ratio, the participants really enjoyed and learned much in this camp ran mostly with volunteers and one staff. 15 girls were in attendance.

<u>Moraine/West Carrollton Little League Baseball</u>: The Street Division provided ballfield maintenance and MPRD offered some support service. A total of 28 teams and about 350 children participated including the Challenger Division, that allows special needs youth the opportunity to play baseball.

<u>West Carrollton/Moraine Basketball Association</u>: Recreational leagues and select teams utilize the PRC basketball gym for practice and league game.

Television Shows: Throughout the year the division places many shows on MVCC Municipal Access Channel 6. Dave Miller hosts "Let's Talk Moraine" the monthly live call in show that gives citizens an opportunity to talk to City of Moraine council or staff on a variety of municipal topics. Dave Miller and Kendra Bryant host the quarterly "Profile: Moraine" show which gives an up close look at four or five businesses each show. With the cooperation of Aaron Vietor, division major special events such as the Memorial Day and Veterans Day veterans events, the Independence Day Youth & Teen Talent Show and main stage bands and the Tree Lighting Ceremony are filmed and aired as separate shows. Local Moraine actors are filming and working on a new "Moraine Playhouse Theater" show.

Beautification Awards: Adding to the quality of life in Moraine, a variety of beautification programs encourage residents to decorate their homes or businesses and take pride in the appearance of their community. The four seasonal beautification programs are:

Christmas Light Decoration: Given to those with outstanding Christmas light displays or scenes.

Summer Neighborhood Beautification: Given to those who enhance the appearance of their home, business or property through flower plantings, landscaping or overall upgrades and improvements.

Moraine Spirit Award: Given to those that show their patriotism through flags and other patriotic decorations

Halloween Decoration Contest: Given to those who show outstanding Halloween decorations or scenes;

In 2011, over 140 residents or businesses received beautification awards.

<u>Slash Moraine Haunted Attraction</u>: 2011 was Slash Moraine's most successful year to date. This season over 2000 visitors passed through the attractions gates. With the help of over 50 volunteer actors, 10 volunteer area designers/building specialists, the Streets and Parks Division, the Building Maintenance Division and all the MPR staff this year was an amazing success. The 2011 season of Slash Moraine also marks the second consecutive season Slash Moraine has covered its own expenses and generated positive income for the division. Profit for 2011 was \$8829

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⁵ Major Special Events



<u>Parents Night Out</u>: Approximately 35 attend this popular event each month on the third Friday at the PRC. Parents enjoy time out alone while staff entertains the children with recreational activities.

<u>Country Jam Session</u>: Held most Monday evenings throughout the year, residents JB Chaffins and Bill Slone host the event which features beginner and veteran guitar pickers and singers from the Miami Valley. The volunteers pick and sing gospel or country music. An average of 75 patrons and participants attend each week. In lieu of a fee, canned goods are collected for the Christmas Smiles program.

<u>Photography Contests</u>: The division administers winter, summer and fall amateur contests with winners receiving gift certificates. Photo's are displayed at the PRC and are placed on the city web site.

<u>Wright Seaplane Base Display</u>: The WSBI organization promotes the Wright Brothers historical activity in Moraine. A State of Ohio historical marker was dedicated in 2010 signifying one of the first seaplane bases in the United States located on the bend of the Miami River in Moraine & West Carrollton. A replica Wright Model G Aeroboat and other historic photo's are on display at the PRC front lobby.

<u>Moraine Home Improvement Fair</u>: Administered by the Building and Zoning Division, the third annual event was held in April at the PRC and featured over 40 local and area contractors.

<u>Arbor Day Coloring Contest:</u> This annual contest is to educate children on the importance and care of trees and enlighten them on the Johnny Appleseed history in Moraine. Elementary school aged children who were contest winners are recognized at a May city council meeting.

Breakfast with the Easter Bunny: Breakfast with the Bunny, gives those little ones a chance to have some quality time with the Big Bunny himself. This years event had over 30 families in attendance; enjoying crafts, breakfast and some quality Bunny time.

Easter Egg Hunt: The 2011 Easter Egg Hunt was a great success. Over 500 children were out to visit the Easter Bunny and take a jump in the Bounce House provided by Prime Time Party Rental.

<u>Flashlight Easter Egg Hunts</u>: Teen-About 75 teens searched throughout the park at night for hundreds of hidden eggs. Adult-Over 100 adults came out to this annual event with flashlights.

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National Turn off TV Week: The division participated in this week long national initiative to get children and teens away from the TV and computer and involved in other recreational activities. The PRC and GCC scheduled daily indoor or outdoor special events.

Dayton Autism 5K Run/Walk: The Dayton Autism Society held their annual walk/run at Wax Park and the PRC on April 30th. Over 620 runners and walkers participated in the event which also included educational and recreational booths, food, petting zoo and musical entertainment.

<u>Great American Cleanup</u>: Rain damped this annual event but some volunteers still showed up to pick up trash in the creek at the Johnny Appleseed Tree Planting site.

<u>Health Fair & Camp Expo</u>: Health Fair and Camp Expo-30 vendors set up informational booths and sold products and offered prizes during the event. About 150 patrons attended this free event and several people took advantage of the low cost health screen.

Ora Everetts Park Re-dedication: On May 14th, Ora Everetts Park was officially re-dedicated to the citizens of Moraine, after a major remodel funded by the CDBG grant. This Montgomery County Grant paid for all the new equipment and the installation of new safety servicing. The Everetts family, many friends and neighbors were all out on this rainy morning to help us bring some new life into Ora Everetts Park.

<u>National Bike Week Activities</u>: Staff held two different bike rides on the Great Miami Valley Recreation Trail and encouraged residents to bike to work on the Friday of Bike week.

Lehigh Park Re-dedication: On July 28th, 2011, Lehigh Park was reopened and rededicated to the citizens of Moraine, after a major facelift. Funds for this project were provided through a NatureWorks Grant from the State of Ohio. Over 50 attendees helped us break in the new playground and park with games, balloons from Remy and Friends and a nutritious lunch through the Summer Lunch Program.

Independence Day: Thousands of people attended the 2011 festivities which included amusement rides, food and game booths, musical entertainment and a great fireworks display by Pyrotechnico. The division thanks Waste Management, Randd Associates and Prime Time Party Rental for their donations to support the event.

<u>Amateur Youth & Teen Talent Show</u>: 21 different acts competed to advance to perform at the Fraze Pavilion and represent Moraine at the Miami Valley Youth and Teen Talent Contest.

Poker Run for Life-Savers - a 911 Event: Hubbs Bike Night sponsored the first annual poker run at Wax Park which included a dunk tank, smash a cruiser, food vendors, motorcycle stunt show and raffles. In all, \$2,200 was raised to give to police, fire and EMF personnel injured in the line of duty.

<u>NFL Punt, Pass & Kick Competition</u>: 20 youth participated in this annual event. Six winners advanced to the Sectionals.

<u>Zumba-a-thon</u>: This annual event held at the PRC in September raised \$275 for the Leukemia/Lymphoma Society. Over 50 people exercised to the energetic zumba class music for two hours.

<u>Halloween Flashlight Candy Hunts</u>: Family-Over 100 parents and children attended this night adventure. Families ran though out the park searching in the dark for candy bags, while using flashlights to lead the way. Twenty-five youth came out to enjoy this fun event.

<u>Moraine All Veterans Memorial</u>: Special events honoring past and current veterans were held on Memorial Day and on the Saturday before Veterans Day. Each event featured a guest speaker, flag ceremony and Taps performed by the West Carrollton VFW Honor Guard, comments from the mayor and dedication of engraved bricks.

National Make-a-Difference Day: The division partnered with this October national initiative and had youth and teens draw, color and create cards for veterans which were taken to the VA Hospital.

<u> I^{st} Annual Pumpkin Carving contest</u>: 10 entrants carved amazing pumpkins to display in the lobby of the PRC. Winners were awarded prizes.

<u>Halloween Costume Contests</u>: Reviving an old tradition that used to be held at the Community Halloween Party, the department administered costume contests at Slash Moraine. Over 40 people participated with winners receiving food gift certificates.

<u>Gospel Singing Benefit</u>: This annual event at the PRC hosted by First Freedom Baptist Church attracted 200 people as half a dozen gospel singing groups performed on stage. Money raised went to fund food baskets for the needy family drive.

<u>Thanksgiving Day Aerobics Blowout</u>: This annual event held on Thanksgiving morning attracted over 50 participants and collected over 100 canned goods that were donated to the food drive for needy families.

<u>Christmas Tree Lighting Ceremony</u>: Over 300 in attendance as Santa arrived via helicopter this year. Refreshments and pictures with Santa were free as well.

Pancakes with Prancer: Pancakes with Prancer event was the mostly highly attended Christmas Event for 2011. With performances by both the Gerhardt Civic Center and the Frank Nicholas Aftercare program students, over \$500 was raised for the Christmas Smiles Program. Breakfast was served, crafts were made and Santa was their all due to the work of so many volunteers; willing to give their time to help raise funds for Christmas Smiles a spread some holiday cheer.

Classes



<u>Ouilting</u>: The Quilting Program at the GCC continues with over 12 ladies working on their most difficult project yet. According to Charlotte Hubbs, the programs long time instructor due to in the intricacy of the project, it may take the ladies over a year to complete.

<u>Homeschool Sports Sampler Class</u>: This weekly class is held year round throughout the school year with an average of 30 students each week. Each week a different sport or physical fitness experience is offered.

Joy of Painting: This new class has been a huge success with 20 participants in the first 3 months of offering the class. This class is held monthly on the third Saturday of the month.

Pole Fitness & PULSE classes: The division contracted with an independent instructor to provide these two new popular classes at the PRC. Participants would pay separate to take these classes with the division receiving a percentage of the revenue. In 2011 the division received approximately \$1,342.

Martial Arts: The division contracted with an independent instructor to teach this class. Participants would pay a monthly fee to attend with the division receiving a percentage of the revenue. In 2011 the division received \$180 in revenue.

DIVISION & STAFF RECOGNITION



Julie Ann Hoffman, MPA: In 2011, Julie Hoffman began the Masters of Public Administration Program at Wright State University. She will complete her Master's Degree on June the 2nd, 2012. She will now be the second staff member in the Division with their Masters Degree. Dave Miller achieved his Masters Degree in Public Administration from the University of Cincinnati.

<u>PRC recognized by Dayton Autism</u>: the division received an appreciation award for the Dayton Autism Society for their support of the Autism 5K Run event.

<u>Retirements</u>:

Joyce Kitson: Joyce Kitson retired in the fall of 2011. She worked for the division in several programs prior to the last ten years where she worked in the PRC nursery.

Kim Allen: Kim Allen retired from MPR in October of 2011. Kim worked in many program areas including: the snack program, the summer lunch program, the Frank Nicholas before care program and the Open Gym Program.

<u>Tree City USA Award</u>: The City of Moraine received this award for the 9th consecutive year. It is given to communities that have a Tree Board, a Tree Care Ordinance, a Community Forestry Program with an annual budget of at least \$2 per capita and hold an annual arbor day observance.

<u>Playful City USA Award</u>: In 2011, the City of Moraine was awarded the Playful City USA award, by the KaBoom Foundation. This award recognizes 150 cities in the county for their efforts in promoting outdoor play and youth fitness. To celebrate the award, the Parks and Recreation Division hosted the "Day of Play: Explore Your Neighborhood Park", on September 17th. Dora the Explorer and over 100 children and parents, got out into our parks that day to celebrate all the great parks Moraine has for its families.

Staff Perfect Attendance: Less full-time staff means larger division work responsibility demands. Being at work every day is important for the division to function properly. The division is proud to report that four out of the five full-time staff had perfect attendance in 2011 with the other employee missing less than three total days.

PRC & GCC ATTENDANCE & REVENUE HIGHLIGHTS



Attendance (All Facilities):

175,000 patrons

PRC Memberships: A total of 1331 new membership and 784 renewed memberships were sold totaling \$75,180 in membership sales in 2011

Portable Stage Rentals: When not in use for city special events, the division rented the portable stage to several organizations for their festivals or musical events. In 2011 the stage was rented 15 times for a total of \$2,410 in rental revenue.

Basketball Gym Rental: When not in use for drop-in basketball, classes, youth and adult athletic leagues and special events, the PRC basketball gym is rented to various groups such as the Moraine/West Carrollton Basketball Association, General Chappie Leadership Academy, Chaminade-Julienne High School and select basketball teams for either practices or games; high schools from around the USA in town for the National Color Guard competition or the Percussion competition; or for wedding receptions.

Baseball Field Rentals: The outfield of Wax Ballfield #2 at Wax Park was rented to Kingdom Football for youth and teen football practice.

Sand Volleyball Rentals: The outdoor court at Splash Moraine is available for rental by local business or individuals to hold sand volleyball leagues or tournaments

Shelter House Rentals: There were a total of 352 reservations in 2011. Shelter houses were used during the week for day camps and playground programs and on weekends by individuals having family reunions, graduations, birthday parties and other usages.

GCC Birthday Party Rentals: There were 67 birthday party room rentals in 2011 utilizing the party room &/or the climbing wall room.

GCC Room Rentals: There were a total of 897 room rentals/usages in 2011. The usages were either paid room rentals for family reunions, wedding receptions, parties, business meeting or other functions plus room usage for division classes, special events, senior citizen club etc.

PRC Birthday Party Rentals: There were 118 birthday party room rentals in 2011 utilizing the teen room, elementary room or the birthday party room II. Total revenue from the birthday party rentals was \$3,855.

PRC Room Rentals: There were 377 paid room rentals not counting the three birthday party rooms. The majority of rentals took place in the meeting room for family reunions, business meetings, church services, baby showers and wedding receptions. The aerobics room, when not in use for fitness classes, was renting for church services and private workouts. The basketball gym was rented for occasional wedding receptions and for private basketball leagues or tournaments.